Summer Schools

FRENCH Language and Communication, Industry and Science

AIMS
- Learn and practice basic French in different on-site situations.
- Learn to decode cultural differences in speech, attitudes and behaviors.
- Learn to understand how cultural values impact values and belief systems.
- Develop cross-cultural communication skills.
- Learn to observe, analyze and understand the impact of industrial innovation on society.
- Interact with engineering students at INSA in classroom, social and cultural contexts.

CONTENT
This module comprises the following topics:
1 - Introduction to French Language and Culture:
Students will use French both during in-class activities and in real-life situations on-site in Lyon.

2 - Developing Intercultural Competence:
Using interactive teaching tools such as student-led discussions, debates and interviews this section aims to build the cultural empathy necessary to increase the student's ability to perceive, analyze and understand cross-cultural differences and to react appropriately in an intercultural environment.

3 - Innovation, Industry and Society:
Using a case-study approach, we will use our location in Lyon, as a base for studying the impact of different industries on society and social institutions over time. The students will acquire a knowledge base which will significantly add to their "culture générale."

BIBLIOGRAPHY

PRE-REQUISITE
Curiosity and an open mind.